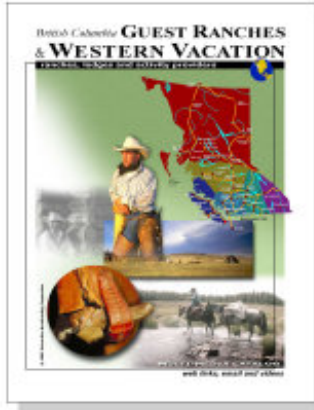


British Columbia VACATION GUIDES

Digital Travel
Catalogues

Available free to more than 5 million BC visitors from 103 countries



Cut your advertising costs. Reach the world.

Our *BC Vacations & Activities Guides* feature the best of BC's tourism industry in a family of unique digital publications that are available free to the 5.5 million visitors who use our Internet services to plan their British Columbia vacation!

We cover the entire the BC tourism industry - from *Accommodations, Attractions & Tours* to *Romantic Getaways* and *Eco-Adventures* - there's something for every traveller!

At Last, Global Advertising You Can Afford!

Our full colour digital publications are optimized for computer viewing and ink jet printing and **available to over 5.5 million travelers** from more than 103 countries! That's how many people rely on our award winning travel sites to plan their BC vacations each year . . . the largest reach of any BC tourism marketing company. And, our family of guides is available to these potential customers, free of charge, in unlimited supply, 24 hours a day, 7 days a week, 365 days a year!

Best of all, a *BC Vacations & Activities Guide* will showcase your BC tourism business in an attractive **½ page, full colour**, display listing for **only \$ 287.50** plus GST. Place the same ad in more than one catalog for only **\$28.75** plus tax for each additional catalog! Upgrade to a full page ad for only **\$37.50** more per ad.

Because we publish our guides digitally, we combine the proven success of print advertising with the power of multimedia. Hyperlinks within your ad can transfer visitors directly to your Web Site, or launch an e-mail inquiry directed to you. Your display ad can unleash the power of the World Wide Web for a fraction of the cost of old fashioned printed publications!

Easy & Affordable

Simply fill out our Insertion Order, provide us with two or three photos (often we can retrieve them directly from your Web site), some appropriate text and contact information and we'll build a large, ½ page, full colour listing for **only \$ 287.50** plus tax. Place the same ad in multiple guides for **\$28.75** for each additional placement.

Contact us and we'll help you reach the world and increase profits.
To avoid disappointment, reserve your space today.

Call Interactive Broadcasting Corporation
Toll free at 1-877-325-7770 or e-mail alan@ibcnetwork.com

View our complete family of BC Vacation Guides at:
www.bcvacationguide.com

