

*I authorize IBC to place a 1/2 page ad in the following 2010-2011 BC Vacation Guides:*

- |   |  |
|---|--|
| <input type="checkbox"/> Accommodations, Attractions & Tours          | <input type="checkbox"/> BC's Premiere Fishing Guide       |
| <input type="checkbox"/> Guest Ranches & Western Vacations            | <input type="checkbox"/> Wilderness Vacations & Adventures |
| <input type="checkbox"/> Eco-Tourism & Eco-Adventures                 | <input type="checkbox"/> Romantic Getaways & Honeymoons    |
| <input type="checkbox"/> Winter Vacations & Activities                | <input type="checkbox"/> Hunting Guides & Outfitters       |
| <input type="checkbox"/> Rockies Accommodations, Attractions, & Tours | <input type="checkbox"/> Coastal Vacations                 |

**Pricing for the 2010-2011 BC Vacation Guides**

Placement of your first half-page vacation guide ad ... \$ 240.00

Placement of the same ad in additional guides ... \$ 20.10 each

*\*\*\* Add a 1/2 page image to create a full ad for \$35.00 per catalogue \*\*\**

Placement in the Vacations Guides will be determined by the receipt of orders

**Fax this Insertion Order AND your ad specifications to: (250) 377-4184**

First half-page ad placement .....	\$240.00
Additional ad placements ( <input type="checkbox"/> ads @ \$20.10 each) .....	\$ _____
Expand <u>each ad</u> with an additional 1/2 page image ( <input type="checkbox"/> at \$35 each) .....	\$ _____
Sub-Total	\$ _____
Plus 5% GST	\$ _____
<b>Total Price:</b>	\$ _____

I authorize payment to IBC by: () VISA      () MasterCard      () American Express

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_ / \_\_\_      Name on Card (cardholder): \_\_\_\_\_

Name of person authorized to approve this campaign: \_\_\_\_\_ (print)

Signature: \_\_\_\_\_      Date: \_\_\_\_\_, 2010

**Alan Forseth – BC Vacation Guide Marketing Representative**

**Toll Free: (877) 325-7770 Fax: (250) 377-4184**

**Email: [alan@ibcnetwork.com](mailto:alan@ibcnetwork.com)**

**Please use the following layout to provide details for your ad placement**

<b>1. Business Name</b> <b>2. Website Address</b> <b>3. Email Address</b> <b>4. Telephone &amp; Fax Number</b>	<b>Main Photo</b> ... orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi and at a size of at least 4 inches wide by 2 ½ inches tall (1200 x 750 pixels). Save file as a .jpeg with minimum compression.
<b>6. Photo #2</b> ... orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi & at a size of at least 3 inches wide by 1 ½ inches tall (900 x 450 pixels)	<b>7. Business name and mailing address</b>
<b>8. Location:</b> (30 words – maximum of 180 characters including spaces = 2 lines) <b>9. Accommodations:</b> (45 words – max of 270 characters including spaces = 3 lines) <b>10. Activities:</b> (45 words – max of 270 characters including spaces = 3 lines)	

**Provide the information to be placed in the advertisement as per above layout**

*--- Print clearly and check all information provided for accuracy ---*

**1. Business Name:** \_\_\_\_\_

**2. Website Address:** \_\_\_\_\_ **3. Email:** \_\_\_\_\_

**4. Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**5 / 6 Images:** email to [alan@ibcnetwork.com](mailto:alan@ibcnetwork.com) *as per above specifications*

**7. Mailing Address:** \_\_\_\_\_

**8. Location (30 words):** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**9. Accommodations (45 words):**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**10. Activities available (45 words):**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PLEASE COMPLETE AND FAX BOTH PAGES OF THIS FORM TO (250) 377-4184**