

BC Vacation Guides Insertion Order

I authorize IBC to place my half - page digital ad in the next edition of the following *BC Vacation Guides* for a one-year term

- | | |
|---|--|
| <input type="checkbox"/> Vacations, Accommodations, Attractions & Tours | <input type="checkbox"/> BC's Premiere Fishing Guide |
| <input type="checkbox"/> Guest Ranches & Western Vacations | <input type="checkbox"/> Wilderness Vacations & Adventures |
| <input type="checkbox"/> Eco-Tourism & Eco-Adventures | <input type="checkbox"/> Romantic Getaways & Honeymoons |
| <input type="checkbox"/> Winter Vacations & Activities | <input type="checkbox"/> Hunting Guides & Outfitters |
| <input type="checkbox"/> Rockies Accommodations, Attractions, & Tours | |

BC Vacation Guides – General Pricing Grid

# of Catalogs	Price per Month	GST	Total Price	Average Price / Unit
1	\$20	\$1.00	\$21.00	\$21.00
2	\$25	\$1.25	\$26.25	\$13.13
3	\$30	\$1.50	\$31.50	\$10.50
4	\$35	\$1.75	\$36.75	\$8.19
5	\$40	\$2.00	\$42.00	\$8.40
6	\$45	\$2.25	\$47.25	\$7.88
7	\$50	\$2.50	\$52.50	\$7.50
8	\$55	\$2.75	\$57.75	\$7.22
9	\$60	\$3.00	\$63.00	\$7.00

*** Add a 1/2 page image to create a full ad: \$10.50 / month / catalog (includes gst)

Please note - special pricing available for BC Adventure Network advertising clients

- Purchase 1 catalogue and receive two additional catalogues at no extra charge
 -- Total of 3 catalogues for the price of 1 --

Placement is on a first come, first placed basis, as determined by the receipt of orders

FAX THIS INSERTION ORDER AND YOUR AD SPECIFICATIONS TO: (250) 377-4184

Total amount / month in Canadian funds from table above: \$ _____

Expand our ad with a half page image (\$10.50 / month / catalogue) \$ _____

Total price per month: \$ _____

I authorize payment to IBC by: () VISA () MasterCard () American Express

Card Number: _____

Expiry Date: ____ / ____ Name on Card (cardholder): _____

Name of person authorized to approve this campaign: _____ (print)

Signature: _____ Date: _____

Your BC Vacation Guide Marketing Representative is:

Alan Forseth
 Phone: (250) 377-4144
 Toll Free: (877) 325-7770
 Email: alan@ibcnetwork.com

Please use the following layout as a guide to provide your advertising specifications

<ol style="list-style-type: none">1. Business Name2. Website Address3. Email Address4. Telephone & Fax Number	<p>Main Photo ... orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi and at a size of at least 4 inches wide by 2 1/2 inches tall (1200 x 750 pixels). Save file as a .jpeg with minimum compression.</p>
<p>6. Photo #2 ... orientation must be landscape (horizontal). Email image as a high-resolution digital camera shot or an electronic file scanned at a minimum of 300 dpi & at a size of at least 3 inches wide by 1 1/2 inches tall (900 x 450 pixels)</p>	<p>7. Business name and mailing address</p>
<ol style="list-style-type: none">8. Location: (30 words – maximum of 180 characters including spaces = 2 lines)9. Accommodations: (45 words – max of 270 characters including spaces = 3 lines)10. Activities: (45 words – max of 270 characters including spaces = 3 lines)	

Please provide the information to be placed in the advertisement as per above layout.
--- Print clearly and check all information provided for accuracy ---

1. Business Name: _____
2. Website Address: _____ 3. Email: _____
4. Phone Number: _____ Fax: _____
- 5 / 6 Images: email to photos@ibcnetwork.com as per above specifications
7. Mailing Address: _____
8. Locations (30 words): _____

9. Accommodations (45 words): _____

10. Activities (45 words): _____

Do you have a promotional video: () Yes () No Brochure: () Yes () No
If "Yes" are they currently available for download from your website () Yes () No